

how to change tumblr username

How to change Tumblr username is a common query among users looking to refresh their online identity or to better reflect their current interests. Whether you've outgrown your existing username, want to align your blog with a new theme, or simply wish to start fresh, changing your Tumblr username is a straightforward process. In this article, we'll explore the step-by-step instructions to change your username, what to consider before making the switch, and some tips for choosing a new name.

Understanding Tumblr Usernames

Before diving into the process of changing your Tumblr username, it's crucial to understand what a username is and how it functions within the platform. A Tumblr username is the unique identifier that distinguishes your blog from countless others. It forms part of your blog's URL, so when people want to visit your blog, they'll use the URL in the format of `yourusername.tumblr.com`.

Having an appropriate username is essential not only for personal branding but also for making it easier for followers to find you. A good username should be memorable, easy to spell, and reflective of your content or personality.

Why Change Your Tumblr Username?

There are several reasons why you might want to change your Tumblr username:

1. **Personal Growth:** As you evolve, your interests may shift, prompting you to choose a username that better represents your current self.
2. **Rebranding:** If you're looking to start a new chapter with your blog, a new username can signal this change to your followers.
3. **Privacy Concerns:** If you've shared personal information and wish to maintain a level of anonymity, changing your username can help.
4. **Simplicity:** You may find that your current username is too complex or hard to remember.

Whatever your reason, changing your Tumblr username can provide a fresh start.

Steps to Change Your Tumblr Username

Changing your Tumblr username is a simple process that can be completed in

just a few steps. Follow this guide to ensure a smooth transition.

Step 1: Log Into Your Tumblr Account

- Open your web browser and navigate to the [Tumblr website](https://www.tumblr.com).
- Enter your email and password to log into your account.

Step 2: Access Your Account Settings

- Once logged in, look for the user icon or your profile picture located in the upper right corner of the screen.
- Click on it to open a dropdown menu.
- Select "Settings" from the menu.

Step 3: Locate Your Blog

- In the settings menu, you'll see a list of your blogs on the left side.
- Click on the blog for which you want to change the username.

Step 4: Change Your Username

- Scroll down to the "Username" section.
- Click on the text field that displays your current username.
- Erase your old username and type in your desired new username. Make sure it follows Tumblr's guidelines for usernames, which include:
 - Must be between 1 and 32 characters long.
 - Can include letters, numbers, dashes, and underscores.
 - Cannot include spaces or special characters.

Step 5: Check Availability

- After entering your new username, Tumblr will automatically check if it's available.
- If the username is taken, you'll see a message indicating that it's unavailable. You'll need to try a different name until you find one that's free.

Step 6: Save Your Changes

- Once you've found an available username, click the "Save" button at the bottom of the settings page.
- A confirmation message will appear to confirm that your username has been successfully changed.

Step 7: Update Your Followers

- It's a good idea to inform your followers about your username change. You can do this through a post or message, so they know how to find you.

Things to Consider Before Changing Your Username

Changing your Tumblr username is a permanent action that can have several implications. Here are some key points to consider:

- Existing Links: If you have previously shared links to your blog with your old username, those links will no longer work. Consider this before making the switch.
- Branding: If your Tumblr blog is part of a larger brand or business, ensure that the new username aligns with your overall branding strategy.
- SEO Impact: Changing your username can affect your search engine optimization (SEO). If you have built an online presence with your old username, consider how a new name might impact your visibility online.
- User Recognition: If your followers know you by a certain name, changing it might confuse them. Make sure to communicate the change clearly.

Tips for Choosing a New Username

If you've decided to change your username, here are some tips to help you choose a new one:

1. Reflect Your Content: Choose a name that indicates what your blog is about. If you focus on travel, art, or fashion, try to incorporate related keywords.
2. Keep It Short and Simple: A shorter username is easier to remember and type. Aim for simplicity to enhance user experience.
3. Avoid Numbers and Special Characters: Unless they are part of your branding, avoid using numbers or special characters, as they can make your username harder to remember.
4. Check for Uniqueness: Before settling on a new username, search for it on

Tumblr and other social media platforms to ensure it's not already in use.

5. Test It Out: Say the username out loud or share it with friends to see how it sounds. If it feels good and resonates with you, it's likely a good choice.

Final Thoughts

Changing your Tumblr username can be a refreshing move that helps you redefine your online presence. By following the steps outlined in this guide, you can easily navigate the process and make a change that aligns with your current self. Remember to consider the implications of your username change, and take the time to choose a new name that reflects your personality or brand. With a bit of creativity and thoughtfulness, you'll have a username that you're excited to share with the world.

Frequently Asked Questions

How do I change my Tumblr username?

To change your Tumblr username, log in to your account, go to 'Account Settings', click on 'Edit appearance', and enter your new username in the 'Username' field.

Are there any restrictions on Tumblr usernames?

Yes, Tumblr usernames must be between 1 to 32 characters, can only contain letters, numbers, dashes, and underscores, and cannot contain spaces.

Will changing my Tumblr username affect my existing followers?

No, changing your username will not affect your followers. They will still follow your new username, and your blog's content will remain accessible.

Can I revert back to my old Tumblr username after changing it?

You can revert back to your old username if it is still available. However, if someone else claims it after you change it, you won't be able to get it back.

Will changing my username affect my blog's URL?

Yes, changing your username will change your blog's URL. The new URL will be

'yournewusername.tumblr.com' and any links to your old URL will no longer work.

How often can I change my Tumblr username?

You can change your Tumblr username as often as you like, but keep in mind that frequent changes may confuse your followers.

What happens to my Tumblr posts if I change my username?

All your posts will remain intact, but they will be associated with your new username. Your tags and links will also update to reflect the change.

Do I need to inform my followers before changing my Tumblr username?

While it's not required, it's a good practice to inform your followers about the change to avoid confusion and to help them recognize your new username.

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